

VOICE

MEDIA PACK

2018

"OVER 300+ CAREFULLY
SELECTED DROP-OFF
POINTS"



"IT'S AMAZING
IT'S BETTER THAN EVER" &

Nick Murray – award winning photographer

EAST WALES' FAVOURITE MAG



voicemagazine



voicemagnewport



wearevoice



wearevoice.co.uk

Reaching 21,000* regular readers every month since its birth in 2003, the goal of Voice is to offer Newport and the surrounding areas a positive and vibrant voice.

As the longest running and most well established glossy publication in the area, the content focusses around fashion, beauty, interiors, food, entertainment and motors, blending national interest with local stories, issues and information perfectly to create a must-pick up each edition.

From high profile celebrities to restaurant reviews, car test drives and great family days out, Voice has become the essential guide to life and living in south East Wales with the content of each publication carefully crafted to appeal to readers from 14 to 94!

The original and the best, advertising in Voice magazine takes your business to a different audience to that of any other publication in the area.

Voice – an essential guide to life and living in south east Wales

WE HAVE A UNIQUE, UNRIVALLED, HIGHLY SELECTIVE DISTRIBUTION NETWORK



VOICE

DISTRIBUTION



We have a unique, unrivalled, highly selective distribution network, reaching 21,000 monthly readers into a clearly defined marketplace through hand-picked outlets. There is no other magazine guaranteed to reach your niche market, without wastage.

Our distribution strategy is uncomplicated and highly effective as all magazines are complimentary. We merchandise in high-footfall outlets to the right marketplace.

COVERAGE AREA

READERSHIP

21,000*

Now available on the South Wales Argus website, bringing you a **POTENTIAL ONLINE AUDIENCE OF**

600,000+ BROWSERS

JICREG Jan-Jun 2016 – southwalesargus.co.uk



+300 hand-picked distribution outlets:

Celtic Manor	St Pierre Marriott Hotel & Country Club
Friars Walk	Tiny Rebel Newport
Tesco	Manor Hotel
The Riverfront	Peterstone Court
Newport Leisure Centre	Tredegar Park Golf Club
Cineworld	St Joseph's Hospital
Kingsway Shopping Centre	Local doctor's surgeries
The Parkway Hotel	Local dental practices
Holiday Inn	

*SOURCE: Publisher's statement July 2017 – 3 RPC

VOICE

MEET THE TEAM



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MULTIMEDIA RATES

Advertising Sizes	Rate
Full Page + Sponsor Strip	£1135
Full Page (Back Cover)	£775
Double Page Spread	£680
Full Page (Page 3/Editorial)	£520
Full Page (inside Front/Back)	£475

Advertising Sizes	Rate
Full Page	£465
Half Page (Editorial)	£285
Half Page	£260
Quarter Page (Editorial)	£170
Quarter Page	£155

(Rates shown are per insert and subject to VAT @20%)

TECHNICAL SPECIFICATIONS

Advertising Sizes	Height	Width
Full page image area bleed	303mm This includes 5mm bleed	216mm This includes 5mm bleed
Half page vertical	280mm	94mm
Half page horizontal	135mm	192mm
Quarter page	135mm	94mm
DPS with bleed	303mm This includes 5mm bleed	426mm This includes 5mm bleed

COVER DATES & DEADLINES

Cover Date	Booking Deadline	Publication Date
September	18/08/17	01/09/17
October	15/09/17	29/09/17
November	18/10/17	01/11/17
December	17/11/17	01/12/17

(Dates are subject to change)

VOICE

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